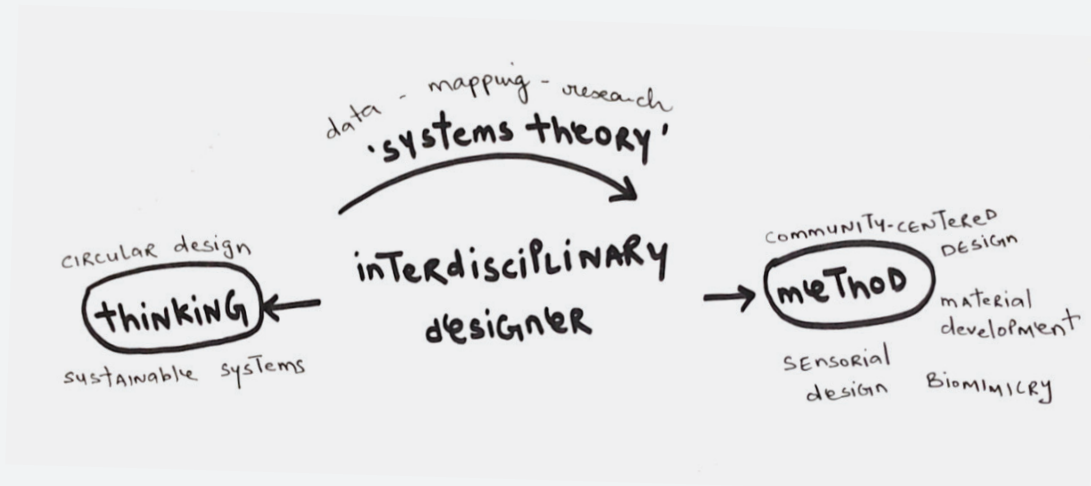


## CONTEXT LEADS TO CHANGE

Trained as a material, fashion and communication designer with 5+ years of experience in building sustainable brands, systems, materials and products related to the Food industry, FMCG, Packaging, Hospitality industry, social issues and climate change awareness. From working in a team to managing creative teams, I've worked with over 20 clients to build circular brands & experiences. I see myself as an interdisciplinary designer applying cross-industry methods to find solutions.

I believe in using '**Systems Theory**' to solve problems based on data, processes, tools & people. The solutions are achieved through different methods ranging from community-centred design, sensorial design, biomimicry to material development.

I'm looking forward to discuss different ways I could add value with my skill set and past experience.



**Take two opposites,  
connect the dots  
and you've a  
straight line.**

**-yahia lababidi**



## KHUSHBOO GANDHI

1<sup>ST</sup> MARCH, 1992  
BARCELONA, SPAIN

+91 730 440 1177  
khushboogandhi.01@gmail.com  
www.workwithkhushboo.com

**INTERDISCIPLINARY DESIGNER WITH EXPERIENCE IN CONDUCTING WORKSHOPS TO BUILDING SUSTAINABLE BRANDS USING SENSORIAL DESIGN.**

### SKILL SET

Material science  
Using waste as a resource  
Research & analysis with mapping  
Sustainability driven design process  
Photoshop | Illustrator | InDesign  
DSLR photography  
Pattern making & 3D weaving  
Graphic design  
Circular design process

## SUSTAINABILITY DRIVEN PROJECTS

### WORK EXPERIENCE

**Kaamera** NETHERLANDS  
2019 | 6 MONTHS  
MATERIAL DEVELOPER

**The Lighthouse Project** MUMBAI, INDIA  
2016-2018 | 2 YEARS  
PERSONALITY DEVELOPMENT MENTOR

### PROJECTS

**Kaamera**  
Developed an ink and city paver with treated wastewater sludge.

**The Bombay Canteen Independence Day Dawaat**  
Every year the restaurant raises funds for various social causes by serving free food on 15<sup>th</sup> August.

**Climate Kunji**  
Developed a video and card game for villages in India to explain climate change.

**Oxfam Trailwalker**

OIIC STRATEGY  
DESIGN THINKING  
BRANDING  
PACKAGING  
ERGONOMICS  
EVENT BRANDING  
MATERIAL SCIENCE  
CLIMATE AWARENESS  
SOCIAL VOLUNTEER

## AS A COMMUNICATION DESIGNER

### WORK EXPERIENCE

**Please See//** MUMBAI, INDIA  
2014-2018 | 4 YEARS  
JR. DESIGNER - SR. DESIGNER

### PROJECTS

**The Mumum Co.**  
Branding & packaging design to solve the problem of availability of healthy snacks for toddlers.

**Nivea**  
Festival agnostic packaging design using sensorial design to enhance the experience of opening a gift.

**The Bombay Canteen**  
Branding & sustainable packaging design using sensorial design to evoke nostalgia within customers.

**O Pedro**  
Branding for a Goan restaurant with Portuguese roots by connecting with the real essence of the place.

**MAMI**  
Festival branding for a 20 year old film festival by making it relevant for the people.

## TEXTILE SECTOR

CREATIVE PATTERN MAKING  
SURFACE DEVELOPMENT  
3D WEAVING

### WORK EXPERIENCE

**MAS Holdings** SRILANKA  
2013 | 2 MONTHS  
SWIMWEAR INTERN

**Arvind Mills** AHMEDABAD, INDIA  
2012 | 2 MONTHS  
SUSTAINABLE DENIMWEAR INTERN

**Bianca Home Decor** MUMBAI, INDIA  
2011 | 2 MONTHS  
HOME DECOR INTERN

### COMMUNICATION

(Fluent) English  
(Fluent) Hindi  
(Basic) Espanol

### I LIKE TO

cycle long distance  
do outdoor adventure sports  
learn languages  
experiment with cooking  
participate in social events

### EDUCATION

- **Elisava**  
BARCELONA, SPAIN  
2018-2019 | 1 YEAR  
MASTER IN DESIGN THROUGH NEW MATERIALS  
CGPA 9.48

- **Biomimicry workshop**  
BANGALORE, INDIA  
2018 | 4 WEEKS

- **National Institute of Fashion Technology**  
GANDHINAGAR, INDIA  
2010-2014 | 4 YEARS  
B.DES IN FASHION DESIGN  
CGPA 10/10

2014 | 4 MONTHS  
GRADUATION PROJECT

### RECOGNITIONS

- Cycled 1400kms in 10 days to raise funds for kids with Cerebral Palsy **Around The Pearl**, SRI LANKA, 2018
- Innovative Packaging Design for The Bombay Canteen Delivery Potli **Kyoorius Design Awards**, 2017
- (Nominated) Direct Mail for The Bombay Canteen Pauwa **Kyoorius Creative Awards**, 2017
- (Nominated) Innovative Packaging for The Bombay Canteen 'potli' **Abby Awards**, 2017
- In-book winner for Spice Monger logo **Kyoorius Design Awards**, 2015
- Garment selected for **Sri Lanka Fashion Apparel Awards**, 2013